LandESCAPE

FOR ARTWORK PROMOTIONS IN BONIFACIO HIGH STREET

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BONIFACIO GLOBAL CITY

Bonifacio Global City (also known as Fort Bonifacio) is a high class district within Metro Manila. The city is now very known for its artworks, such as murals and sculptures, which are spreaded from places like garages, building facades, and even power vaults.

ESCAPE ROOMS

Escape Rooms are recreational activities wherein users are locked within a certain space. Users within the space must solve puzzles in order to escape, the main objective of every users within.

OUTDOOR ESCAPE ROOMS?

Various research regarding Escape Rooms have shown various effects to its users. As Escape Rooms have shown improvements to cognitive abilities of users, it has been used educational purposes.

Currently, this recreational activity has also been used as team building activity by families, friends, and even companies. Therefore, making this as an efficient tool for social bonding.

The impacts at its current state and the need for more outdoor recreations (due to COVID-19 Pandemic), a research for an outdoor counterpart can be promising not only to the future of Escape Rooms but to future outdoor recreations.

THEORIES AND CONCEPTS

OBJECTIVES

Identify key standards to establish an Escape Room especially in the context of Philippine Escape Rooms.

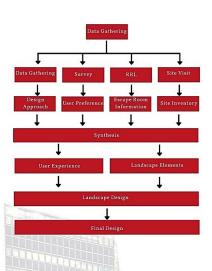
Create a guideline and standard for the outdoor counterpart for Escape Rooms based on standards derived for this study.

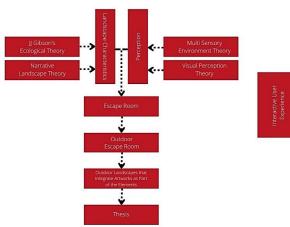
Set a starting point for the integration of Philippine art to the outdoor escape rooms.

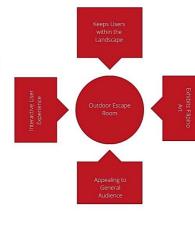
Integrate landscape elements as part of the puzzle in the escape room landscape.

Design space environments that can promote Filipino art.

METHODOLOGY







Theoretical Framework

Site B

Conceptual Framework

SITE ANALYSIS



Site A

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CONCEPT: SPACE



When we discuss about space, we talk about what's beyond us. Plenty of unknown possibilities are await us. Perhaps a new sentient being is around. A collection of asteroids that form up the rings of a planet, perhaps?

Much like these descriptions from the previous paragraph, the elements implemented in this landscapes are strange, bizarre, and abstract. Descriptions that can also be said when describe art or even the atmosphere most escape rooms show.

Though elements altogether will not make sense at first, finding out why it is will be the goal of every user regardless of purpose within. As users of the escape rooms, finding out the puzzles and solving them is their purpose. Non-Escape Room users, can find out the purpose of elements outside escape rooms can be their goal. If not, possible mysteries such as other users or your personal problem can be the mystery you can solve.



SITE DEVELOPMENT PLAN













DAY SCENES

ESCAPE ROOM PERSPECTIVES













NIGHT SCENES







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CREATING AN OUTDOOR ESCAPE ROOM FOR ARTWORK PROMOTIONS IN BONIFACIO HIGH STREET

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