

LENS OF THE PRESENT PASTS

REIMAGINING A HISTO-CULTURAL TRAIL FOR TONDO, MANILA, THROUGH A HYBRIDIZED LANDSCAPE-BASED WALKING APPROACH

ABSTRACT

Tondo has been home to many of the country's artists, revolutionaries, organizations, and heritage sites. Despite its rich histo-cultural past, it is challenged by negative stereotypes attached to its place character, such as poverty and violence, as proven by the study's evidence synthesis procedure and landscape perception survey. This challenge is aggravated by the lack of community awareness and involvement despite the beautification attempts. The thesis aimed to reimagine and reinterpret the spaces of Tondo using the users' perceptions and online experiences of the past and present state of the place to propose a histo-cultural trail that highlights relevant local narratives and identities. A critical component of the study was the development of online tools that the participants used to explore the site despite the pandemic - the CyberWalk Tool Kit. The kit included (a) an online interactive map of Tondo, featuring descriptions, Past PDFs, 360° tours, reframed videos, and site images; and (b) a post-questionnaire about the participants' experience and memory of the CyberWalk. These hybridized tools were used to analyze the community's intangible histo-cultural perceptions and interpretations. The results found that non-residents had a more negatively-inclined perception of Tondo than locals. However, many locals were also unaware of the histo-cultural aspects of their spaces. It also established which areas and histo-cultural elements of the polity were included and translated into a trail. Overall, the CyberWalk Tool Kit was assessed to be effective in reimagining spaces histo-culturally and ensuring a significance-led conservation proposal by involving the community in the process. However, its accessibility and development could be further improved to aid future landscape researchers more efficiently.

GOAL OF THE STUDY

MAIN PROBLEM

How can the users' perceptions and online experiences of Tondo, Manila, be used to develop a histo-cultural trail that reveals and highlights local narratives and identities and improves the overall image of the place?

To involve the local community in strengthening local narratives and identities and improving the overall image of Tondo, Manila, through a significance-led histo-cultural trail.

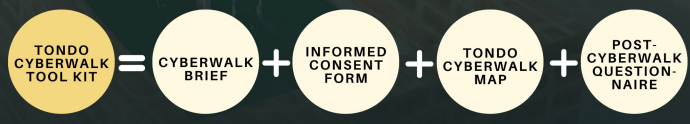
RESEARCH DESIGN



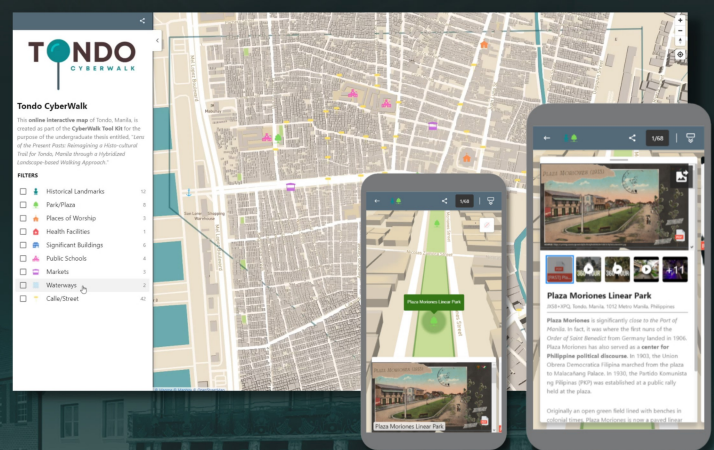
SITE LOCATION



TONDO CYBERWALK TOOL KIT THE HYBRIDIZED LANDSCAPE-BASED WALKING APPROACH



CYBERWALK MAP INTERFACE



4 TYPES OF CYBERWALK MEDIA

- PAST PDFs**
PDFs showing old illustrations and site marker texts. Some PDFs have multiple pages.
- 360° TOURS**
360° videos of the present that you can navigate/manipulate to your preferred view.
- REFRAMED VIDEOS**
Unnavigable present site videos reframed by the researcher based on vistas and key frames.
- SITE IMAGES**
Present photos of the site.
- CYBERWALK VIDEO**
360° TOUR
DAY 360° TOUR
- THIS VIDEO ESSAY**
360° TOUR
NIGHT 360° TOUR
- 360° TOUR**
FIXED 360° TOUR

QR CODES for CYBERWALK VIDEO and THIS VIDEO ESSAY.

SCAN TO WATCH

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CYBERWALK RESULTS



CyberWalk Map Event Action vs Total Events



Chart of Pageviews & Ave. Viewing Time per Map Location



Map of the CyberWalk Participants' Path Flow/Volume

PARTICIPANTS' BIGGEST DISCOVERY
Tondo is actually histo-culturally rich in narratives and spaces.

PARTICIPANTS' REALIZATION
Tondo has a potential to be a histo-cultural tourist spot.

PAST VS PRESENT
Tondo's past was described by the participants as histo-culturally important and rich, but there was no clear nor consistent identity of and opinion on the present Tondo.

90% PERCEPTION OF TONDO BEFORE & AFTER THE CYBERWALK ACTIVITY
90% of the CyberWalk participants claimed that their perception of Tondo positively changed after participating in the CyberWalk activity.

RESEARCH TRANSLATION

Using the participants' perceptions and online experiences of Tondo, a histo-cultural trail is proposed for the study. The proposed trail is a 3.91 kilometers long walking trail that can be explored as a self-guided tour, a less formal and more flexible tour that allows the walkers to walk or pause for as long as they like at sites that are of particular interest. The trail features 20 main sites (●) and 4 optional ones (○).

The main sites are finalized based on the CyberWalk's most viewed locations, the most passed by streets, accessibility, and proximity in terms of the trail length. Meanwhile, the optional sites refer to other sites that were not highly viewed or annotated during the CyberWalk but are currently of importance. Other factors why these four sites were proposed as optional are accessibility, narrative, and the recommended walking trail length, which should not be longer than 4 kilometers (Galt, 1995).

TONDO

HISTO-CULTURAL TRAIL

- 1 Moriones Port
- 2 Moriones Market
- a Tondo High School
- b Sigaw ng Tondo Monument
- 3 Memorare: Bangkusay (Plaza Moriones)
- 4 Honorio Lopez Monument (Plaza Moriones)
- 5 Iglesia ni Cristo Lokal ng Tundo
- c The Evangelical Methodist Church (IEMELIF)
- 6 Pavia Public Market
- d Magat Salamat Elementary School
- 7 Calle Santa Maria
- 8 Macario Sakay Monument (Plaza Morga)
- 9 Mary Johnston Hospital
- 10 Sto. Niño Church
- 11 Amado V. Hernandez Plaque (Plaza Hernandez)
- 12 Calle Ilaya
- 13 Plaza Liga Filipina
- 14 ELPO Building
- 15 Pook Kung Saan Iinatag ang Katipunan
- 16 Calle Recto
- 17 Tutuban Market
- 18 Manila Railroad Company
- 19 Andres Bonifacio Monument
- 20 Philippine National Railways

